

	FRIENDS	STANDARD	SILVER	GOLD	PLATINUM
Affiliate Name, Logo and Contact info on SWVAR Website	✓	✓	✓	✓	✓
Information on New Member Flash Drive	✓	✓	✓	✓	✓
Use of SWVAR Meeting Center Facilities	member pricing	(1) 1/2 day Free	(2) 1/2 days Free	(3) 1/2 days Free	(4) 1/2 days Free
Complimentary Tickets to Installation Banquet	\$40	1	2	3	4
Free Attendance to General Membership Meetings	\$25	1	2	3	4
Business cards and literature at the SWVAR office		✓	✓	✓	✓
Opportunity to Join SWVAR Committees		✓	✓	✓	✓
Listed on the Affiliate poster.		✓	✓	✓	✓
Facebook spotlight (weekly round robin )			✓	✓	✓
Sponsor and underwrite SWVAR events			3rd choice	2nd choice	1st choice
Presentation Time at General Membership Meetings (Adv Notice Required)				2 min	5 min
Table at New Member Orientation				✓	✓
SWVAR Membership Roster				\$50	✓
Recognition at all SWVAR Events					✓
	<b>\$100</b>	<b>\$250</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,000</b>

\* Billing Cycle is March to March

\* New Affiliate Membership is prorated quarterly based on month joining except Friends Level

# Southwest Virginia Association of REALTORS®

## Affiliate Partner Program Benefits



Increase awareness of your products and services through a variety of marketing opportunities that include sponsoring educational programs and events, advertising, speaking and teaching engagements and approved promotional mailings.

SWVAR Affiliate Membership is a special membership for qualified business people that offer goods and services for real estate professionals and/or their clients. Affiliate Membership benefits include access to information, target advertising, networking opportunities and supporting our local community.

### IT PAYS TO BELONG

**Size & Strength:** SWVAR has more than 350 REALTOR® members and 500+ total MLS members needing your services.

**Welcome Package:** New Affiliate members receive a free ad in our eNewsletter, a listing on our Affiliate web page and a membership-wide welcome email

**Advertising and Sponsorship:** Enjoy member discounts on advertising and sponsorships of all types at a cost to fit every budget, from eNewsletter ads to event sponsorships to web links and more.

**Visibility on our web site:** Check out [www.swvar.com](http://www.swvar.com). Affiliates receive a free listing on our affiliate page with a link to your email and/or webpage.

**Networking/Special Events:** Affiliate members qualify for member prices at regular membership meetings and other significant networking opportunities, including Broker receptions, the Installation Dinner, Regional Dinners and Seminars.

**Publications:** SWVAR Affiliate member services are promoted constantly in the newsletter, and are listed in our website.

**New REALTOR® Members:** Each new REALTOR® Member receives a flash drives with Affiliate Partner Contact information based on membership level.

**Local, State and National:** Information regarding important business and regulatory issues like changes in the lead paint laws, court cases affecting the way you do business and new industry trends.

**Housing Market Statistics:** Condo, single family, and multi-family statistics for communities throughout the region are available to all members.

**Committee Opportunities:** Affiliate members may join most SWVAR committees and serve side-by-side with REALTORS® and fellow affiliate members in establishing committee goals and objectives, and recommending policy to the SWVAR Board of Directors.

**Recognition Programs:** SWVAR can help you create a higher profile among REALTORS®, fellow Affiliate members, and the public.

**Service Activities:** Affiliate members and REALTORS® serve side-by-side on organized charitable, civic and community service activities to enhance the quality of life in our community.

**Member Rosters:** Access to member rosters based on membership level enhancing networking/referral opportunities.

**CALL US TODAY TO BECOME AN AFFILIATE PARTNER!**

Southwest Virginia Association of REALTORS®  
128 Reedy Creek Road  
Abingdon, VA 24210  
(276) 623-1252  
[info@swvar.com](mailto:info@swvar.com)



Southwest Virginia Association of Realtors

### APPLICATION FOR AFFILIATE PARTNERSHIP/MEMBERSHIP

I hereby apply for affiliate partnership/membership in the Southwest Virginia Association of REALTORS®. I am enclosing a check in the amount of \$\_\_\_\_\_ for the year of \_\_\_\_\_ membership dues. In the event of my election, I agree to abide by the Code of Ethics of the National Association of REALTORS®, including, the obligation to arbitrate any future disputes with another member in accordance with the Association’s arbitration procedures. I also agree to abide by the Constitution, Bylaws, and Rules and Regulations of the above-mentioned Association, the State Association, and the National Association. If required, I further agree to attend an orientation of the Code, Constitution, Bylaws and Rules and Regulations. I consent that the Association, through its Membership Committee and otherwise, may invite and receive information or comment about me from any member or other person. I further agree that any information and comment furnished to the Association by any person in response to the invitation shall be conclusively deemed to be privileged and not from the basis of any action by me for slander, libel, or defamation of character. In the event of my non-election, I acknowledge that my payment will be returned to me.

**Please select a level\*:**

- Platinum \$2000
- Gold \$1000
- Silver \$500
- Standard \$250
- Friends of SWVAR \$100\*\*

\*Amounts are prorated quarterly. Please call 276-623-1252, or email [terry@swvar.com](mailto:terry@swvar.com) to ensure proper payment amount.

\*\* Friend of SWVAR is not a membership, or partnership. This level allows the business to attend SWVAR events, and comes with no other benefits, other than basic recognition (e.g. name of business listed on SWVAR website, flyers, and newsletters).

**I hereby submit the following information for your consideration.**

Name of Company: \_\_\_\_\_

Name of Representative: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Office Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website Address: \_\_\_\_\_

Comments/Bio/Services Offered:

Company Logo: Please email a high quality company logo to [info@swvar.com](mailto:info@swvar.com).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return completed application form with your check to:

Southwest Virginia Association of REALTORS®  
128 Reedy Creek Road  
Abingdon, VA 24210

Or call 276-623-1252 to process a credit card and email form to [info@swvar.com](mailto:info@swvar.com).

Referred By: \_\_\_\_\_